



Choose a Date for your Screening

The basics

Using the Gathr platform, Finding Happiness Movie can be shown Monday through Thursday during 2018. Our opening date is April 12th, so your showing can be on or around that date to make full use of our publicity schedule.

Other points to consider

The exceptions would be that other dates could improve your attendance. For example, we have a Tulip Festival at Ananda Village in Nevada City during the month of April that draws upward of 8000 people. We are scheduling our showing in mid-May so we can attract attendees and sell online tickets right there.

You might consider:

- How your Q & A session is being organized (if you're having an outside person visit, choose your date accordingly)
- Dates of spring break if there are any colleges in the area – if you're planning to attract students with your promoting then plan it for after spring break
- Check in with friends and relatives who would be interested in the movie to get their input
- Consider any groups you belong to with interest in raising consciousness – what are their event and class schedules
- Tune into any niche markets in your area, even those you might not be a part of such as new age bookstores, yoga studios, health food stores etc.
- Other big event during this time (such as our tulip festival in April) – you might consider having your screening then or a couple weeks later so it can be advertised at that event.

Note

- it usually takes a few weeks to confirm a screening
- it will take 4 to 6 weeks after scheduling your screening to put out the information to attract attendees

While you are the expert on your local area we realize not everyone may have time or knowledge to do extensive research. We're here to help! Let us know and we can provide you with information to consider for your area to help in choosing the date.

*Thanks for joining us! Let us know how we can help by contacting us via phone or email.
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